

Portfolio Review

CALL FOR ENTRIES

In the content of the second edition of the International Photography Festival FOTOMÉXICO 2017, the Centro de la Imagen and the Academia de Artes Visuales, AAVI, invite artists to participate in the first portfolio review, an educational activity that involves the professional sphere. This meeting place aims to generate a space for artists and professionals in the field of photography, offering artists the possibility to receive feedback and advice about their finished or in process photography projects.

Through a scrupulous pre-selection process, a **Committee** comprised of renowned Mexican photographers and curators will select up to 60 (sixty) artists to present their portfolios to a group of experts from Mexico, Europe, the United States and Latin America. The reviewers will select the most outstanding portfolio project that will be recognized with an **award** given by AAVI. Two participants will be selected to participate in an exhibition at Página en blanco between November and December, 2017.

The participating portfolios will be presented at a **private viewing** on October 25, 2017 at the Centro de la Imagen, in which all the artists and reviewers can meet and exchange experiences.

Dates:

- Pre-registration and reception of portfolios: July 14 – September 10, 2017 until 23:59 h. (local time Mexico City)
- Notification of selected portfolios and assigned reviewers: October 2, 2017
- Registration: October 2 - 6
- Portfolio review: October 23, 24 and 25, 2017 10.00 - 16.00 h

Venue:

Academia de Artes Visuales, AAVI
Río Sena 43, Cuauhtémoc
Mexico City

14. **Daniel Brena.** Arts promoter
15. **Carlos Palacios.** Curator
16. **Cintia Durán.** Photographer
17. **Domingo Valdivieso.** Photographer and arts promoter
18. **Gerardo Suter.** Artist
19. **Javier Ramírez Limón.** Photographer and curator
20. **José Antonio Rodríguez.** Curator and photography critic
21. **Juan Antonio Molina.** Curator and art critic
22. **Magnolia de la Garza.** Curator
23. **Mark Powell.** Photographer
24. **Nirvana Paz.** Photographer
25. **Pamela Ocampo.** Editor
26. **Patricia Conde.** Gallery owner
27. **Ricardo Trabulsi.** Photographer
28. **Vida Yovanovich.** Photographer

PRE-SELECTION COMMITTEE

- **Beatriz Díaz.** Artist and art historian. Academic director of AAVI
- **Itala Schmelz.** Curator. Director of the Centro de la Imagen
- **Laura González Flores.** Curator
- **Mauricio Maillé.** Director of photographic collections for the Fundación Televisa
- **Pablo Ortiz Monasterio.** Photographer and photo editor

REVIEWERS

INTERNATIONAL

1. **Christine Tomas** (Australia). Curator
2. **Cristina García Rodero** (Spain). Photographer
3. **Henrique Faria** (Venezuela/USA). Gallery owner
4. **Iatã Cannabrava** (Brazil). Photographer and curator
5. **Luce Lebart** (France/Canada). Curator
6. **Marcelo Brodsky** (Argentina). Artist
7. **Mónica Allende** (Great Britain). Curator and photo editor
8. **Romina Resuche** (Argentina). Curator
9. **Rosa Olivares** (Spain/Mexico). Publisher
10. **Stephen Frailey** (USA). Photographer and editor
11. **Josefine Raab** (Germany). Photography critic

NATIONAL

12. **Alfredo De Stéfano.** Artist
13. **Arturo Delgado.** Gallery owner

REQUIREMENTS

PRE-REGISTRATION

1. The call for entry is open to all professional photographers, visual artists that work with photography, and photography and art students residing in Mexico or abroad, independent of the photographic genre of their work (artistic photography, fashion, documentary, editorial, etcetera)

2. All people interested in participating should:

a. Make out the \$500 MXN (five hundred and 00/100 pesos) pre-registration fee through bank deposit or through online transfer. This fee is non-refundable.

BANCOMER
ACADEMIA DE ARTES VISUALES SC
CUENTA 0105075556
SUCURSAL 0371
CLABE 012180001050755568
Pre registration fee for students with valid ID is \$350 MXN (Three hundred and fifty pesos)

b. Fill out and send the registration form available at < convocatorias.aavi.net >. Upload to the platform:
Personal data (name, email and city)
Biographical note about the artist (maximum of 800 characters)
Brief description of the portfolio (maximum 800 characters)
Portfolio with a maximum of 15 images in PDF format named as the following example: fullname_portfolio.pdf
Reviewers selection (up to 5 international reviewers)
Proof of payment of pre-registration fee named as the following example: fullname_receipt.pdf
Valid student ID named as the following example: fullname_studentid.pdf

Portafolio Review AAVI

3. Pre-registration closes Sunday, September 10 at 23:59 h (local time Mexico City).

SELECTION OF REVIEWERS

4. The portfolio review consists in five twenty-minute individual appointments with photographers, curators, editors and gallery owners from Mexico and abroad. Each participant will have two appointments will be with international reviewers and three with be with national reviewers.

5. All applicants to the portfolio reviews should specify the 10 (ten) reviewers of their preference –5 national and 5 international reviewers– among the 28 participating experts.

6. AAVI will ensure that of the five reviewers assigned to each artist, at least three will be from their list of preferences.

SELECTION OF PARTICIPANTS

7. Once the call for entries has closed, the Selection Committee will review all submitted proposals and will select up to sixty portfolios to participate in the review. **Their decision will be unanimous.**

8. The names of the selected participants will be announced online the afternoon of September 8, 2017 on the web of Centro de la Imagen www.centrodelaimagen.cultura.gob.mx and AAVI convocatorias.aavi.net

9. All applicants that are not pre-selected to participate in the review will receive feedback about their portfolios a document with a numeric score for each of the criteria established by the Pre-selection Committee during the evaluation process.

10. The Pre-selection Committee will prepare a waiting list. In the event of cancellation, the applicants on the list may occupy the available places, following the order indicated by the Committee.

PORTFOLIO REVIEWS

11. The selected participants will receive no later than October 2, 2017 a notification by email with the names of their five reviewers and instructions for proceeding with the registration fee.

12. All the selected participants should make the payment for the portfolio review **registration fee** of \$2,200 MXN (two thousand and pesos) before **Friday, October 2**, or they will otherwise lose their place in the profile review.

13. For participants who are interested, it will be possible to book when available **additional reviews**, beyond the five assigned reviews. These will have a cost of \$400 MXN (four hundred and pesos), which should all paid for before **Monday, September 18.**

AWARDS

14. The reviewers will select the best portfolio that will be recognized with an **award** that consists in a residency at AAVI during 2018. The winner will be able to use the laboratories and studio installations, as well as photographic and computer equipment without cost.

15. The winning portfolio will be announced online **Thursday, October 26, 2017** in the web of Centro de la Imagen (www.centrodelaimagen.cultura.gob.mx) and AAVI (aavi.net).

16. Two of the finalist portfolios will be chosen by *Página en blanco* to form part of an exhibition in the months of November and December, 2017. *Página en blanco*, in addition to offering an exhibition venue, will assist with the exhibition installation, leaflet, promotion and opening. The artwork production expenses are the responsibility of the artists. The selected portfolios will be notified by email after October 26, 2017.

17. Any issue that may arise regarding this call for entries will be resolved by AAVI.

Important clarifications:

- Participants should be available to attend the reviews on October 23 - 25, 2017 from 10 to 16 hours.
- For the reviews, it is required to present a printed portfolio, which should be the same project submitted to the call for entries.
- AAVI does not cover expenses for travel, accommodation or meals for participating from outside of Mexico City.
- There will be support for the translation of the reviews in Spanish for those who require it.

FEES

- Pre-registration: \$500 MXN (Students with valid ID: \$350 MXN)*
- Registration: \$2,200 MXN (only for selected participants)**
- Additional reviews: \$400 MXN each one (only for selected participants)

* All the fees are non-transferable and non refundable. They are valid only for the registered participant.

** Returns for cancellations notified before September 30. A 50% surcharge will be applied.

INFORMATION

portafolios@aavi.net